

CURRENT STATE OF THE INDUSTRY

- Annual tobacco leaf production of over 200 million kilograms, target is 300 million kilograms by 2025.
- Over 140 000 farmers growing tobacco.
- Over 95% of production is through contract farming.
- 37 tobacco buyers actively buy from farmers every year.
- 3 tobacco Auction floors.
- 3 privately owned tobacco processing plants with capacity of over 250 million kilograms per year.
- 7 cigarette manufacturers, with 3 of them manufacturing over 90% of annual cigarette production.
- Around 4 billion sticks of cigarettes are produced annually.
- Industry valued at over USD1 billion, to grow to USD 5 billion by 2025.
- Tobacco leaf export of over 180 million kilograms annually, worth over USD 900 million.
- China is the largest importer (30%) of tobacco leaf, worth over USD 400 million annually.
- UAE imports around 10% of Zimbabwe tobacco leaf worth around USD 30 million annually.
- 5% of total exports is in the form of processed tobacco (cutrag), 75% as semi processed (lamina) and 20% as processing by-products (stems, fines).
- Less than 2% of tobacco produced annually is manufactured into cigarettes.

INVESTMENT OPPORTUNITIES

Alternative Crops

- ◆ Primary production of alternative crops for export through tobacco growers.
- ◆ Processing of produced alternative crops for export.
- ◆ Examples of alternative-macadamia nuts, avocados citrus, chia, castor bean, industrial hemp and various horticultural crops etc.

ESTABLISHING & OPERATING A TOBACCO COMPANY

Venturing into contract tobacco production

A registered company enters into an MOU, with TIMB and Ministry responsible for Agriculture to provide extension services, farming inputs including seed, fertilizer, chemicals, tillage and harvesting, curing and marketing resources to eligible tobacco growers to grow, harvest and cure tobacco.

Venturing into auction tobacco purchasing

A registered company applies to TIMB to be registered as an "A" class buyer, before 31st January.

Application state the type of tobacco, proof of funding, proof of market and the quantity intended to, be purchased.

ESTABLISHING & OPERATING A TOBACCO COMPANY

Venturing into primary tobacco processing

Currently there are 3 primary tobacco processing plants in Zimbabwe.

With the thrust towards increased production and value addition investors are encouraged to enter the market to close the anticipated gap on processing capacity.

Venturing into tobacco exporting

Application is required and takes one day to be registered. Once registered, exports permits shall be applied for, stating the quantity, value and destination of the tobacco.

Export permit is required for customs clearance.

VALUE ADDITION

Investment into cigarettes manufacture for export.

Processing and packing machinery.

Tobacco Packaging materials.

Shisha.

Cut tobacco.

CONTACT DETAILS

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📺 Tobacco Industry & Marketing Board



**THE ZIMBABWE TOBACCO INDUSTRY
INVESTMENT OPPORTUNITIES**

INTRODUCTION

Our Vision

Towards sustainable tobacco production, enhanced marketing systems and improved livelihoods by 2025.

Our Mission

To promote the viable sustainable growth and marketing of the tobacco and related products through regulation and coordination of tobacco value chains.

Our Values

- Client and stakeholder satisfaction
 - Integrity
 - Teamwork
 - Accountability
 - Innovation



STRUCTURE OF THE INDUSTRY

1. GROWER SECTOR

Small Scale (<10ha) Commercial (>10ha)



2. RESEARCH & EXTENSION SERVICES

Tobacco Research Board, Research and Extension Specialists Services, Colleges and Universities.



3. GROWER ASSOCIATIONS

Representatives of tobacco farmers



MARKETING SERVICES

Tobacco Industry & Marketing Board
Tobacco Auction Floors
Tobacco Contract Floors
Tobacco Graders
Tobacco leaf merchants
Tobacco Exporters

MANUFACTURES

Cigarettes, and other smoking tobacco manufactures

PROCESSORS

Semi-processors of tobacco leaf

